



VERTICAL SOLUTIONS - SALES PROFESSIONALS

SALES MATTERS



SALES

MATTERS

SOLUTIONS FOR SALES PROFESSIONALS



A proven long-established provider of sales company solutions, in over 40 countries worldwide. Panasonic communications platforms have specific feature and tailored applications that enable you to implement advanced business solutions for the small, medium or large business. Panasonic communications platforms have been designed to enable third-party applications like call recording, call centre, and unified messaging to interface with standards based Panasonic systems. Take advantage of a wise investment with Panasonic Unified Communications Solutions, in business for over 23 years.

▶ PANASONIC AN IMPORTANT SOLUTION PROVIDER IN THE MARKET

Panasonic Unified Communication solutions come with an exciting array of business intelligent features and applications specifically designed to help the sales company to improve customer service.

Panasonic provides solutions for:

- Call Centre applications for small to medium business solutions.
- Multi-site networking for advanced call handling & distribution.
- Mobile sales teams.
- Inbound call handling and management.

With Panasonic solutions for sales professionals - business teams can manage large volumes of calls with full call by call control, detailed reporting and call distribution.

For the busy periods in the day, built-in solutions provide fast access to specific teams, individual team member voicemail, and call recording options.

EVERYTHING MATTERS

▶ NEVER MISS A CALL

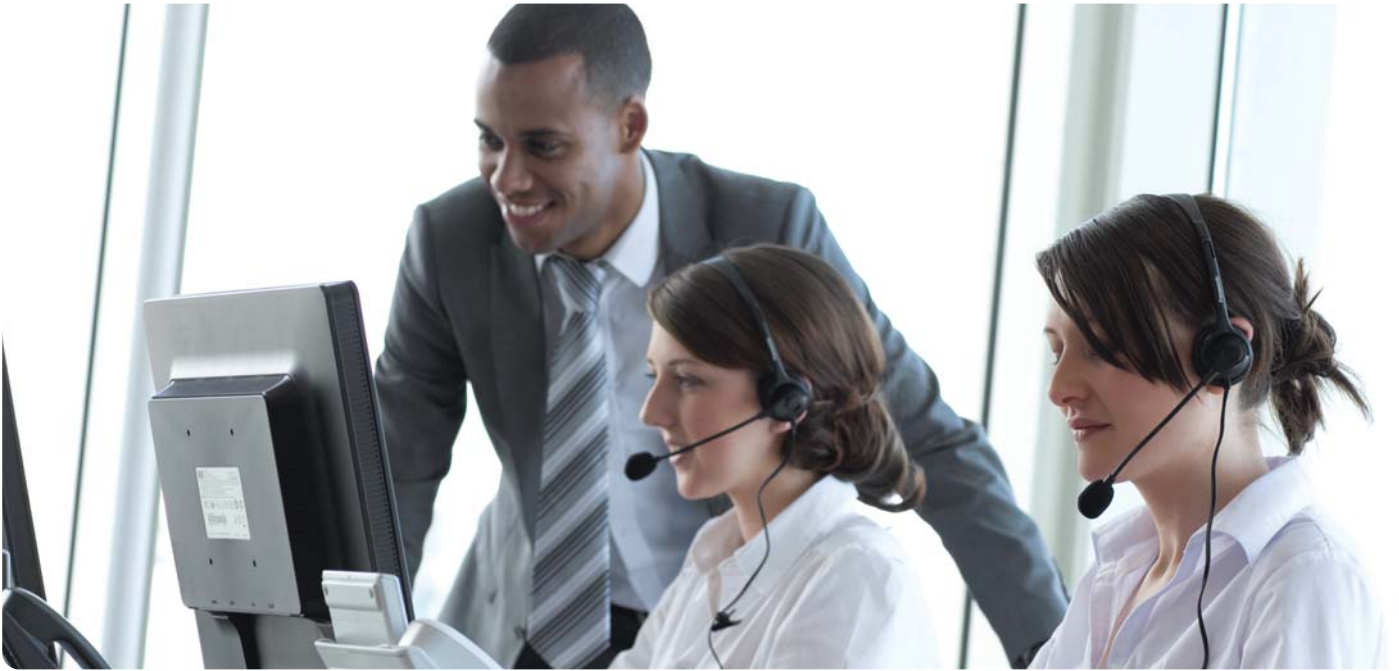
Built-in auto attendant makes sure that guests are not kept waiting during a busy period. Auto attendant provides your guests with an easy to use menu to guide them directly to the required department, saving the receptionist time to focus on front desk customers.

▶ CALL CENTRE SOLUTION

Need a call centre solution?

Panasonic can provide server-less application solutions that allow fast deployment of call centre teams to be setup and managed with full team by team and individual reporting.





▶ STAY IN TOUCH

DECT wireless mobility can play an important role in the sales environment ensuring that key members of staff never miss calls.

Have staff moving on the road or working in different offices?

No problem. Special features make sure that all calls can be answered either from a desk, in building wireless, or in fact, standard 3G mobile handset. All with the same number.



▶ REAL-TIME PRESENCE INFORMATION

Need to know if someone can take an important call? Provide you staff with real-time information about the availability of other members using applications designed for desktop PC's operator consoles, and mobile devices.

▶ PANASONIC SOLUTIONS FOR THE SALES PROFESSIONAL

- Cost effective solution for call centres and sales teams.
- Support for wired, wireless and mobile telephones.
- Proven integration with business applications.



www.panasonic.co.uk

EVERYTHING MATTERS